

Fashion For the Body



“New” and “like-new” women’s fashions and accessories for casual, business, and evening wear in sizes 0 to 3X selectively chosen for you.

Brand Name Clothing

About Us

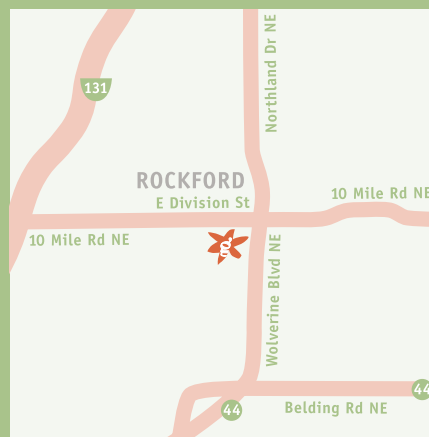
Kimberly Johnson and Carol Keller had women in mind when they started their shop. This mother/daughter duo started Gild the Lily in 2003 near the southwest corner of Wolverine Boulevard and East Division offering a selective mix of new and like-new women’s clothing. These ladies watched as Gild the Lily grew quickly and hired an experienced professional staff. The most recent addition is Gild the Lily Fashion for the HOME, 4,000 square feet of furniture and furnishings on their garden level arranged in pleasing room vignettes.

giLD^{the}liLy

Monday – Friday 10 AM to 7 PM

Saturday 10 AM to 4 PM

consignment accepted by appointment



450 East DIVISION
Rockford MICHIGAN 49341

616 863 8491
GildTheLily@sbcglobal.net

Convenient Shopping Location

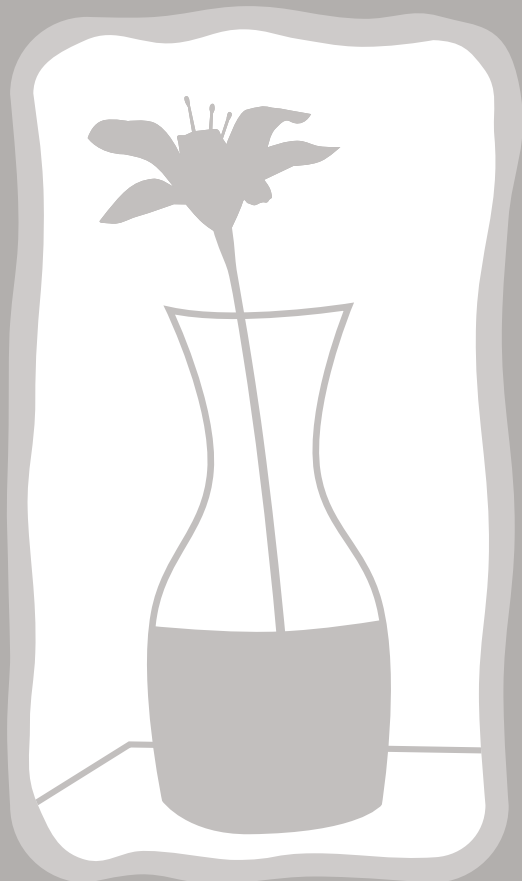
CONSIGNMENT SERVICES

Gild the Lily means to adorn unnecessarily what is already beautiful or perfect.

Should you find that you have “gilded the lily” in your home, closet, or retail store, we offer a solution. Our consignment and purchase services help you manage your excess.



Rediscover Fashion For the Home & Body



Quality furniture and accessories in excellent condition for all areas of the home. Decorative pieces such as framed artwork, ceramics and area rugs.

Stylish Furniture & Decor

Gild the Lily offers unique benefits that traditional methods of selling through auction websites, classified ads, and moving sales do not have.

EXPOSURE

Extensive planned advertising and marketing brings buyers to our store.

ATMOSPHERE

Displays and merchandising with complementary items help sell your consignment.

AVAILABILITY

6 days a week for 2 to 3 months buyers can touch, feel, try on/out your items.

CONVENIENCE

You only need to pick up a check.
Monday – Friday 10 AM to 7 PM
Saturday 10 AM to 4 PM

SAFETY/SECURITY

Your information is confidential.
No need to work with buyers in your home.

EXPERT ADVISE

Gild the Lily suggests pricing based on our experience. Professional sales staff sell your items.

How does consignment work?

Consignors receive a portion of the proceeds after the sale of their items.

YOU RECEIVE [CLOTHING 40% of the Selling Price
FURNITURE 60% of the Selling Price

*Gild the Lily also provides cash offers on request

Picking up your proceeds is easy! Just stop in during store hours.