

**ROCKFORD'S 42nd ANNUAL
START OF SUMMER CELEBRATION PARADE
ROCKFORD, MICHIGAN
SATURDAY, JUNE 12, 2010**

GREETINGS FROM:

THE 2010 START OF SUMMER PARADE COMMITTEE!

We are gearing up once again for the Start of Summer Celebration Parade to be held this year on **Saturday, June 12, 2010 at 11:00 a.m.** in downtown Rockford.

We have been thrilled with the entries over the past 41 years and hope that you will be able to join us once again. If you have not been a part of our parade in the past, we are proud to say that Rockford has one of the largest summertime parades in West Michigan.

Please complete the enclosed entry form and return it to us with a self-addressed, stamped envelope or by fax before **May 19, 2010**. Your confirmation letter will be sent or faxed to you by May 28, 2010.

This year in order to defer costs in other areas we have placed a nominal fee on all non-Chamber members, commercial & political entries. Churches and non-profit organizations will be allowed free entry. The \$50 entry fee must be included with your application. Any fee not received with the application will prevent the entry from being allowed in the parade. There will be a **mandatory** safety meeting held prior to the parade with information being included in the acceptance letter. Sorry, but there will be **NO EXCEPTIONS.**

On behalf of the Rockford Chamber of Commerce, we thank you for your application and your interest in participating in Rockford's 42nd Start of Summer Celebration Parade.

Best regards,

Rene' Bravata
SOS Parade Chairperson



ROCKFORD'S 42nd ANNUAL
START OF SUMMER CELEBRATION PARADE
JUNE 12, 2010
DOWNTOWN ROCKFORD, MICHIGAN



PARADE ENTRY FORM

Name of Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (Day) _____ (Evening) _____ Fax: _____

() Auto () Marching () Equestrian () Float or trailer - total length including towing vehicle

Other (please specify) _____

Does your entry have music? () Yes () No

Limited brief description of entry for announcer (25 words or less):

- Chamber Members are allowed one (1) free entry and one (1) paid entry.
- Non Chamber Members are allowed one (1) paid entry.
- Churches and non profits are allowed one (1) free entry.

The SOS Parade will take place Saturday, June 12, 2010 at 11:00 a.m. Further instructions will be mailed or faxed with your confirmation of entry on May 28, 2010. If no fax, please mail completed entry form back with a stamped, self-addressed envelope to:

START OF SUMMER CELEBRATION PARADE COMMITTEE

6154 Kuttshill Drive NE • Rockford MI 49341

FAX: (616) 866-9318 • Questions or Information: (616) 340-4471