

ROCKFORD'S 42nd ANNUAL START OF SUMMER CELEBRATION JUNE 11, 12, 13, 2010



Welcome Crafters!

This year's annual Start of Summer Celebration will require that all crafters comply with the outlined regulations. All crafters will be juried.

Please complete the application and return it along with three (3) color photographs of your booth and merchandise, your check for booth fees and a self-addressed, stamped envelope. Also please include the price range of your merchandise. Your application and fee must be received no later than April 9, 2010 for consideration in the first round. Once your application has been approved you will be advised of acceptance by April 30, 2010. Otherwise, your check and pictures will be returned in the self-addressed, stamped envelope you have provided after the review by the committee.

All crafters will be juried in two rounds. The first round deadline is stated above and is the best opportunity to be chosen to participate as we try not to duplicate crafts. The second round deadline is May 7, 2010 with notification of acceptance by May 21, 2010.

REGULATIONS

JURIED CRAFTS: All displayed and sold items must be hand-crafted by the exhibitor. The SOS Committee will judge and select crafters for uniqueness, presentation and quality. We reserve the right to ask you to remove any or all items that are questionable or not juried into the show from your display.

UTILITIES: Electricity and water will be available. An additional fee of **\$15.00** each will be required. Please indicate such needs in writing on your application. **YOU MUST** supply your own extension cords and water hoses. **YOU WILL** be responsible for your own maintenance and cleanliness. Booth areas must be kept neat and clean.

HOURS

1 DAY CRAFTERS: Check-in Saturday, June 12, 2010.....7:00 – 9:00 a.m.

2 DAY CRAFTERS: Check-in Friday, June 11, 2010.....7:00 – 9:00 a.m.

REQUIRED CRAFTER HOURS: Friday, June 11, 2010.....Noon – 7:00 p.m.
Saturday, June 12, 2010.....11:00 a.m. – 7:00 p.m.

Space is limited! Be sure to apply before the first round April 19, 2010 deadline! Remember, you must enclose your check, photos and self-addressed stamped envelope.

On behalf of the Rockford Chamber of Commerce, we thank you for your application and your interest in participating in the 2010 Start of Summer Celebration.

Sincerely,

THE START OF SUMMER CELEBRATION COMMITTEE

**ROCKFORD'S 42nd ANNUAL
START OF SUMMER CELEBRATION
JUNE 11, 12, 13, 2010**



CRAFTER APPLICATION

Name _____ Address _____

City _____ State _____ Zip _____ Phone _____

Description of Merchandise: _____

(Please enclose three (3) photographs showing all merchandise you will sell)

Price Range of Merchandise to be sold: _____

Crafter's Booth fee for one (1) day: <i>Saturday, June 12, 2010</i>	Total
• Size 10 X 10 = \$45.00 plus *\$25.00 refundable deposit.....	\$70.00
• Size 10 X 20 = \$80.00 plus *\$25.00 refundable deposit.....	\$105.00

Crafter's Booth fee for two (2) days: <i>Friday, June 11 & Saturday, June 12, 2010</i>	
• Size 10 X 10 = \$75.00 plus *\$25.00 refundable deposit.....	\$100.00
• Size 10 X 20 = \$120.00 plus *\$25.00 refundable deposit.....	\$145.00

Please circle Yes or No if you need the following services and add a cost of \$15.00 per service to total below:

- Water (Yes / No) and/or Electricity (Yes / No)

Friday Set Up Time and Hours: Crafters who apply and are chosen to participate for two (2) days will be assigned a spot between 7:00 a.m. and 9:00 a.m. on Friday, June 11, 2010. Friday hours for the two (2) day crafters will be Noon to 7:00 p.m. **NO** crafter will be allowed to set up before that time without making previous arrangements with the Start of Summer Committee.

Saturday Set Up Time and Hours: Crafters who apply and are chosen to participate for one (1) day will be assigned a spot between 7:00 a.m. and 9:00 a.m. on Saturday, June 12, 2010. Saturday hours for the one (1) day and two (2) day crafters are 11:00 a.m. to 7:00 p.m.

Remember no booths will be assigned without your completed application received by April 9, 2010 and approval by the SOS Committee. Any crafters approved by the committee will be allowed to show on Sunday, June 13, 2010 between the hours of 12:00 and 5:00 p.m. for no additional charge.

Total amount of check or money order enclosed \$ _____ *(Do you need water and/or electricity?)*

I have enclosed three (3) photographs: _____

If you have any questions, please call Linda at (616) 813-0354.

MAIL ALONG WITH A SELF-ADDRESSED STAMPED ENVELOPE TO:
START OF SUMMER COMMITTEE
P.O. BOX 520 ☼ ROCKFORD, MI 49341

***Deposit refunded at close of show. Early departures will forfeit deposit.**